

# Fry's COOL CA\$H

## **What is "COOL CA\$H"**

With your help, your child's school can earn up to \$2,000 in cash rebates from Fry's Food Stores. COOL CA\$H is part of our on-going commitment to Arizona's schools, children and their educational process. Through this and other similar programs, we have contributed over \$10.7 million to Arizona schools.

## **It's Free and Easy to participate.**

You can join together with your family, friends and neighbors to help your child's school earn cash with every shopping trip to Fry's. For every \$50,000\* in V.I.P purchases, Fry's Food Stores will mail a \$500 check to your child's school to spend as they please.

## **Is your school Cool?**

Any public, charter, private, nonprofit accredited or home school can participate that is accredited by the Arizona State Board of Education or an equivalent agency.

## **Earn Cash for your school!**

Once the school enrolls in the program, the coordinator will receive their Cool Cash barcode to distribute to students and parents. Present the barcode to the Fry's cashier. The cashier will scan your school's "COOL CA\$H" barcode and your V.I.P card, which will automatically attach the school to your card.

## **How long will the program run?**

"COOL CA\$H" runs from September 1st 2010 to April 23rd 2011. Once your V.I.P card has been signed up, every time you use your card through April 23rd, 2011, all of your purchases will automatically be credited to your child's school.

## **Need a Fry's V.I.P Card?**

Sign up for a V.I.P card at any Fry's Food Stores location, call (800) 828-5235 option #1.

