



NEW!



Barnes & Noble



Kids' Club™

Read • Learn • Reward



FUN,



FREE,



**Rewards &
Special Offers**



5 Reasons Every Parent Should Join

1. It's **FREE**



2. Warm Welcome: Get 30% off list price on any one kids' book or toy for your children*



3. \$5 reward for every \$100 you spend on kids' stuff online and in stores**



4. FREE cupcake from our Café for your children's birthdays



5. Even More Savings

Monthly email newsletter with special offers, and 25% off every day on Tikatok.com*

**Join in store or at BN.COM/kidsclub
Ask a bookseller for details.**

B&N Kids' Club™ participants must be 18 years or older with at least one child in their profile. Children in the profile must be 12 years or under.

*Exclusions may apply.

B&N 30% welcome offer valid on one future purchase only.

**Rewards are issued as certificates and sent by email.

Maximum 4 rewards issued per year. Learn more at BN.COM/kidsclub